



FOR IMMEDIATE RELEASE

Los Angeles, CA. September 29th, 2007 – Poseiden and Wicked Wahine presents “Skate With Gusto”, a benefit to help raise money for athletes that are less fortunate attend national and international competitions. The event will be held at L.A’s Finest, “Art Forms Studio” located at 716 North Figueroa Street, Los Angeles, 90012, downtown Chinatown on September 29, 2007 from 7pm – 12:00am. The Pre-Party will be \$10 and doors open from 7:00pm-8:30pm, This includes Catered Appetizers, Dinner and Desert. The door will then open to the Public in which everyone can enjoy the art, live music, free drinks and most important skateboarding!

The evening will be filled with fun events including a silent art auction featuring many original works from skateboarders and inspirational artist. Other attractions include, skateboard videos, raffle prizes, live musical entertainment, and drinks.

“Skate with Gusto” is the first fundraiser for Poseiden and Wicked Wahine. Both organizations unite with S.A.A.W. (Sports Awareness Around the World) to help expose and promote male and female athletes around the world. With the money we raise we will be able to have demos, clinics and a contest at our first international event in Ecuador on July 24th and 25th of 2008. We will also be donating equipment to Ninos de la Calle, a Non-profit organization that helps give alternative outlets for children that live on the streets in Ecuador.

We are proud supporters of Keep-A-Breast and Doogood Conservatory, they are both non-profit organizations that educate the public on the importance of maintaining and living a healthy lifestyle.

For more information or to purchase tickets in advance, visit www.poseidenboards.com

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